

Organizational Sustainability

- Unrestricted/Sustainable Funding
- Capital Campaign

Board Governance

- Policy Advocacy
- Board Excellence Training

Relationships

- Establish Sustainable Community Stakeholders
- Identify Stakeholder Expertise and Resources

Program Activities

- Community Enrichment Programs
- Builder and Homeowner Education
- Collaboration

Action Planning

Measurable Impact

- Effective Resource Implementation
- Increase Housing Units in Communities Served



2020-2023 Strategic Plan

Development Planning

- Affordable and Workforce Housing Portfolio
- Multi-Family Housing Portfolio
- Council Bluffs/Omaha Service Area
- Innovative & Effective Designs

Goals

- Organizational Efficiency
- Increase Program Funding
- Strengthen Development

Budget Planning

- **Mission:** NeighborWorks® Home Solutions stimulates revitalization of neighborhoods by creating housing choices in the communities we serve.

- Restructure organizational annual budget to reflect development and portfolio efficiency.
- Create a diversity of revenue through grants, local government, private business and development.
- Enhance financial policies, procedures, and internal controls to increase the effectiveness of executive management decisions related to organizational performance.

- **Vision:** NeighborWorks® Home Solutions envisions a community in which all people have a home to call their own, enhancing their quality of life.
- **Value:** NeighborWorks® Home Solutions values working externally and internally with integrity, ethical decision-making, responsibility for good stewardship, and collaboratively for the greater good.