

Executive Summary

Mission

The mission of NeighborWorks Home Solutions is to stimulate revitalization of neighborhoods by creating quality housing choices in the communities we serve.

Values

Working externally and internally with integrity, ethical decision-making, responsibility for good stewardship and [working] collaboratively for the greater good.

Vision

NeighborWorks Home Solutions envisions a community in which all people have a home to call their own, enhancing their quality of life.



Practical Vision

We will have...

Strong Networking and Communications
 Growth in Community Projects and Programming
 Connections to Client Support Services
 Collaborative Partnerships
 Expanded Funding and Resources

Strategic Directions

We will achieve our practical vision by ...

Table 1. Strategic Directions and Year Three Goals

	SD1: Implementing Intentional Messaging	SD2: Expanding Program Delivery	SD3: Elevating Organizational Capacity and Governance
By the end of 2025, we will have...	<ul style="list-style-type: none"> Expanded and refined our storytelling to boost understanding of NWHS' impact on people and the community. Expanded capacity to initiate and track communications to help facilitate community and donor engagement with NWHS. Expanded our top tier donor base by 25% to boost our overall revenue. 	<ul style="list-style-type: none"> Expanded single-family home program to surrounding rural communities. Formed a collaborative partnership to build and/or acquire a multi-family housing project. Planned and/or implemented a new income-generating program or service. 	<ul style="list-style-type: none"> Increased Board effectiveness to achieve the organization's mission. Increased staff capacity to support expanded program delivery.